For:

21251 NETWORK PLACE CHICAGO, IL 60673-1251

333 Allegheny Ave Ste 202

Oakmont, PA 15139-2072

TOM SMITH FOR SENATE(329097)

CBS TELEVISION © GW



KDKA-TV

INVOICE

Page 1 of 6

Account Exec:

Brian Butz-1 KDKA-TV

Office: Contract Num: 1201-57049

10/23/2012-10/29/2012 **Contract Dates:**

Customer Order:

Linked Order:

CPE: / 325

In Account SRCP MEDIA(254304) 201 N Union St Ste 200 With:

> Alexandria, VA 22314-2651 ATTN:Accounts Payable

Product Desc: SMITH 10/23-29

Broadcast airtimes represented are reported to the nearest second.

Invoice Num: 1201-544449 Invoice Date: 11/11/2012

Billing Cycle: Weekly 10/29/2012-11/11/2012 **Billing Period:**

12/11/2012 Net 30 days

Buy	Flight									Total		
.ine	Description			Buy Line Dates		MTV	WTFSS	[Our	Spots	Rate	
2	THIS MORNIN	IG 6-7AM		10/29/2012-10/2	29/2012	М			30	1	720.00	
30 [MIN SEP											
We	ek Of		MTWTFS	<u>s</u>	Spots Per Week	_	Rate					
10/2	29/2012-11/04/2012		М		1		720.00					
Air	<u>Date</u> <u>Da</u>	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit		Credit	Remarks	
10/2	29/2012 Mo	06:25:57 AM		TS12TV18H		30	720.00					
4	07:00:00-08:00):00	-	10/29/2012-10/2	29/2012	M			30	1	450.00	
30 [MIN SEP								TON	-		
				_			_					
	ek Of		MTWTFS	<u>S</u>	Spots Per Week	-	Rate					
10/2	29/2012-11/04/2012		М		1	-	450.00					
<u>Air</u>	<u>Date</u> <u>Da</u>	<u>Air Time</u>	M/G For	<u>Material</u>		_Dur	Rate	Debit	500	Credit	<u>Remarks</u>	
10/2	29/2012 Mo	07:29:20 AM		TS12TV16H		30	450.00					
6	PITTSBURGH	LIVE		10/29/2012-10/2	29/2012	М		7	30	1	225.00	
					10/2012	101		20.	30	<u> </u>		
30 [MIN SEP					Will			30			
			MTWTFO	1		Mil			30			
We	ek Of		MTWTFS	1	Spots Per Week		Rate		30			
<u>We</u>			<u>MTWTFS</u> M	1					30	<u> </u>		
<u>We</u>	e <u>k Of</u> 29/2012-11/04/2012	y AirTime	-	1	Spots Per Week		Rate	Debit		Credit	<u>Remarks</u>	
<u>We</u> 10/2 <u>Air</u>	ek Of 29/2012-11/04/2012 Date Da		M	<u>s</u>	Spots Per Week		<u>Rate</u> 225.00				<u>Remarks</u>	
<u>We</u> 10/2 <u>Air</u>	ek Of 29/2012-11/04/2012 Date Da	<u>Air Time</u> 09:06:13 AM	M	<u>S</u> <u>Material</u>	Spots Per Week 1	Dur	Rate 225.00 Rate 225.00	Debit	30		<u>Remarks</u> 225.00	
We 10/2 <u>Air</u> 10/2	nek Of 29/2012-11/04/2012 Date Da 29/2012 Mo	<u>Air Time</u> 09:06:13 AM	M	<u>S</u> <u>Material</u> TS12TV16H	Spots Per Week 1		Rate 225.00 Rate 225.00	Debit		Credit		
We 10/2 Air 10/2 8 30 f	ek Of 29/2012-11/04/2012 <u>Date</u> <u>Da</u> 29/2012 Mo PITTSBURGH MIN SEP	<u>Air Time</u> 09:06:13 AM	M	S Material TS12TV16H 10/29/2012-10/2	_Spots Per Week 1		Rate 225.00 Rate 225.00	Debit		Credit		
We 10/2 Air 10/2 8 30 I	ek Of 29/2012-11/04/2012 <u>Date</u> <u>Da</u> 29/2012 Mo PITTSBURGH MIN SEP	y <u>Air Time</u> 09:06:13 AM LIVE	M M/G For	S Material TS12TV16H 10/29/2012-10/2	_Spots Per Week 1 29/2012 _Spots Per Week		Rate 225.00 Rate 225.00	Debit		Credit		
Wee 10/2 8 30 I	PITTSBURGH MIN SEP Lek Of 29/2012-11/04/2012	y <u>Air Time</u> 09:06:13 AM LIVE	M	S Material TS12TV16H 10/29/2012-10/2	_Spots Per Week 1		Rate 225.00 Rate 225.00 Rate 225.00	Debit		Credit 1		
Wee 10/2 8 30 I	PITTSBURGH MIN SEP Lek Of 29/2012-11/04/2012	y <u>Air Time</u> 09:06:13 AM LIVE	M M/G For	S Material TS12TV16H 10/29/2012-10/2	_Spots Per Week 1 29/2012 _Spots Per Week		Rate 225.00 Rate 225.00	Debit		Credit		

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INVOICE

Page 2 of 6

Account Exec:

Brian Butz-1 KDKA-TV

Office: Contract Num:

1201-57049 10/23/2012-10/29/2012

Contract Dates: Customer Order:

Linked Order:

CPE: / 325

In Account SRCP MEDIA(254304) 201 N Union St Ste 200 With:

Alexandria, VA 22314-2651 ATTN:Accounts Payable

Product Desc: SMITH 10/23-29

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Invoice Num: 1201-544449 Invoice Date: 11/11/2012

Billing Cycle: Weekly 10/29/2012-11/11/2012 **Billing Period:**

12/11/2012 Net 30 days

Buy	Flight									Total		
ine	Description			Buy Line Dates	;	мт	WTFSS		Dur	Spots	Rate	
11	NOON NEWS	1		10/29/2012-10/2	29/2012	М			30	1	720.00	
3	30 MIN SEP											
V	Neek Of		MTWTFS	<u>8 S</u>	Spots Per Week		Rate					
1	10/29/2012-11/04/201	2	М		1		720.00					
A	Air Date Da	ay Air Time	M/G For	Material		Dur	Rate	Debit		Credit	Remarks	
· -		12:24:52 PM		TS12TV16H		30	720.00		_		<u></u>	
13	4-430PM NE	Ne.		10/29/2012-10/2	20/2012	N4			30	1	720.00	
	30 MIN SEP	VS		10/29/2012-10/2	29/2012	IVI			30		720.00	
	50 MII V OL1									No.		
V	Neek Of		MTWTFS	<u>8 S</u>	Spots Per Week		Rate					
1	10/29/2012-11/04/201	2	М		1		720.00					
A	Air Date Da	ay Air Time	M/G For	Material		Dur	Rate	Debit	M	Credit	Remarks	
· -		04:22:52 PM	<u>, 0 . 0.</u>	TS12TV16H	10	30	720.00		F)	0.00	<u></u>	
					100							
15	420 5DM NEV	NG		10/20/2012 10/2	00/2012	M		, -	30	1	720.00	
15	430-5PM NE	VS		10/29/2012-10/2	29/2012	М		, -	30	1	720.00	
	430-5PM NEV 30 MIN SEP	VS		10/29/2012-10/2	29/2012	M		, -	30	1	720.00	
3		VS	MTWTFS	1	29/2012 _Spots Per Week	M	 Rate		30	1	720.00	
3 <u>V</u>	30 MIN SEP		MTWTFS	1		M			30	1	720.00	
3 <u>V</u> 1	30 MIN SEP <u>Week Of</u> 10/29/2012-11/04/201	2	M	SS	Spots Per Week		<u>Rate</u> 720.00	Debit	30			
3 <u>V</u> 1	80 MIN SEP <u>Neek Of</u> 10/29/2012-11/04/201 Air Date <u>D</u> i		-	1	Spots Per Week	M	Rat <u>e</u>	Debit	30	1 Credit	720.00 Remarks	
3 <u>V</u> 1	80 MIN SEP Neek Of 10/29/2012-11/04/201 Air Date Di 10/29/2012 M	2 a <u>y Air Time</u> o 04:53:52 PM	M	<u>Material</u> TS12TV18H	Spots Per Week 1	<u>Dur</u> 30	Rate 720.00 <u>Rate</u> 720.00	Debit	-	Credit	<u>Remarks</u>	
3 <u>v</u> 1 17	Neek Of 10/29/2012-11/04/201 Air Date Di 10/29/2012 M 5-530PM NE	2 a <u>y Air Time</u> o 04:53:52 PM	M	S S <u>Material</u>	Spots Per Week 1	<u>Dur</u> 30	Rate 720.00 <u>Rate</u>	Debit	30			
3 <u>v</u> 1 17	80 MIN SEP Neek Of 10/29/2012-11/04/201 Air Date Di 10/29/2012 M	2 a <u>y Air Time</u> o 04:53:52 PM	M	<u>Material</u> TS12TV18H	Spots Per Week 1	<u>Dur</u> 30	Rate 720.00 <u>Rate</u> 720.00	Debit	-	Credit	<u>Remarks</u>	
3 V 1 1 17	Neek Of 10/29/2012-11/04/201 Air Date Di 10/29/2012 M 5-530PM NE	2 a <u>y Air Time</u> o 04:53:52 PM	M	Material TS12TV18H 10/29/2012-10/2	Spots Per Week 1	<u>Dur</u> 30	Rate 720.00 <u>Rate</u> 720.00	Debit	-	Credit	<u>Remarks</u>	
3 V 1 1 17 3	Meek Of 10/29/2012-11/04/201 Air Date Di 10/29/2012 M 5-530PM NEV 30 MIN SEP	2 ay <u>Air Time</u> o 04:53:52 PM VS	M	Material TS12TV18H 10/29/2012-10/2	_Spots Per Week 1	<u>Dur</u> 30	Rate 720.00 Rate 720.00	Debit	-	Credit	<u>Remarks</u>	
3 <u>V</u> 1 17 17 3	Meek Of 10/29/2012-11/04/201 Air Date Di 10/29/2012 M 5-530PM NEV 30 MIN SEP Meek Of 10/29/2012-11/04/201	2 ay <u>Air Time</u> o 04:53:52 PM VS	M M/G For	Material TS12TV18H 10/29/2012-10/2	_Spots Per Week 1 29/2012 _Spots Per Week	<u>Dur</u> 30	Rate 720.00 Rate 720.00	Debit	-	Credit	<u>Remarks</u>	

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TOM SMITH FOR SENATE(329097)

CBS TELEVISION STATIONS



KDKA-TV

Billing Period:

INVOICE

Account Exec:

Brian Butz-1 KDKA-TV

Office: Contract Num:

1201-57049 10/23/2012-10/29/2012

Contract Dates: Customer Order:

Linked Order:

CPE: / 325

In Account SRCP MEDIA(254304) 201 N Union St Ste 200 With:

Alexandria, VA 22314-2651 ATTN:Accounts Payable

Product Desc: SMITH 10/23-29

Broadcast airtimes represented are reported to the nearest second.

Invoice Num: 1201-544449 Page 3 of 6 Invoice Date: 11/11/2012 Billing Cycle: Weekly

10/29/2012-11/11/2012

12/11/2012 Net 30 days

Buy	Flight										Total		
.ine	Description	n			Buy Line Dates		МТ	WTFSS		Dur	Spots	Rate	
19	530-6PM N	IEWS			10/29/2012-10/2	9/2012	М			30	1	1,050.00	
30	MIN SEP												
W	/eek Of			MTWTFS	<u>s</u>	Spots Per Week		Rate					
	0/29/2012-11/04/2	012		M		1		1,050.00					
۸:	ir Date	Dov	Air Time	M/G For	Material		Dur	Rate	Debit		Credit	Domarko	
			05:42:33 PM	IVI/G FOI	TS12TV18H		<u>Dur</u> 30	1,050.00	Debit	=	Credit	<u>Remarks</u>	
22	M-F 6PM N	IEWS			10/29/2012-10/2	9/2012	M			30	1	1,080.00	
30	0 MIN SEP								1000				
۱Λ/	/eek Of			MTWTFS	S	Spots Per Week		Rate					
	<u>//eek 01</u> 0/29/2012-11/04/20	012		M	<u>~</u>	<u>- Opots i ei week</u> 1		1,080.00					
						•	15						
		-	Air Time	M/G For	Material	-	_Dur	Rate	Debit	_	Credit	<u>Remarks</u>	
10	0/29/2012	Мо	06:26:09 PM		TS12TV18H		30	1,080.00	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,				
23	M-F 630PM	1 NEV	VS		10/29/2012-10/2	9/2012	М			30	1	1,080.00	
30	MIN SEP				- 1		1	1					
10				M T W T F O		0 1 D W 1		Б.,					
	<u>/eek Of</u>	040		MTWTFS	<u>s</u>	Spots Per Week	100	Rate					
10	0/29/2012-11/04/20	012		М		1		1,080.00					
<u>Ai</u>	ir Date	<u>Day</u>	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	-	Credit	<u>Remarks</u>	
10	0/29/2012	Мо	06:53:47 PM		TS12TV16H		30	1,080.00					
31	11PM NEW	/S			10/29/2012-10/2	9/2012	М			30	1	2,250.00	
30	MIN SEP												
W	/eek Of			MTWTFS	<u>s</u>	Spots Per Week		Rate					
10	0/29/2012-11/04/20	012		М		1		2,250.00					
<u>Ai</u>	ir Date	<u>Day</u>	<u>Air Time</u>	M/G For	<u>Material</u>		Dur	Rate	Debit	=	Credit	<u>Remarks</u>	
10	0/29/2012	Мо	11:29:46 PM		TS12TV18H		30	2,250.00					

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KDKA-TV

Billing Period:

INVOICE

Net 30 days

Account Exec: Office:

Brian Butz-1 KDKA-TV

Contract Num: 1201-57049

Contract Dates: 10/23/2012-10/29/2012

Customer Order:

Linked Order:

CPE: / / 325

In Account SRCP MEDIA(254304)
With: 201 N Union St Ste 200

Alexandria, VA 22314-2651 ATTN:Accounts Payable L. / / 32

Product Desc: SMITH 10/23-29

Broadcast airtimes represented are reported to the nearest second.

 Invoice Num:
 1201-544449
 Page 4 of 6

 Invoice Date:
 11/11/2012

 Billing Cycle:
 Weekly
 DAY DY
 12/11/2012

10/29/2012-11/11/2012

Buy	Flight									Tot	al		
Line	Description	1			Buy Line Dates	i	MTV	WTFSS	Di	ır Spo	ts	Rate	
36	THIS MOR	NING 5	5-6AM		10/29/2012-10/2	29/2012	12 M			30	1	360.00	
3	30 MIN SEP												
\	Week Of			MTWTFS	SS	Spots Per Week		Rate_					
	10/29/2012-11/04/20	012		M	<u>, </u>	1	=	360.00					
		_					_		5.1%			5 .	
_		-	Air Time	M/G For	Material		_Dur	Rate	Debit	Cre	dit	Remarks	
1	10/29/2012	MO	05:28:53 AM		TS12TV16H		30	360.00					
38	08:00:00-09	00:00:	1		10/29/2012-10/2	29/2012	М			30	1	450.00	
3	30 MIN SEP												
				MTWTEE		0 . 5		р.:				et.	
_	Week Of			MTWTFS	<u> </u>	Spots Per Week	=	Rate					
1	10/29/2012-11/04/20)12		М		1	-	450.00		1			
<u> </u>	Air Date	Day	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Cree	<u>dit</u>	Remarks	
1	10/29/2012	Мо	08:37:22 AM		TS12TV18H	10	30	450.00					
40	CBS SOAP	S 1230)-2P		10/29/2012-10/2	29/2012	M		3	30	1	450.00	
3	30 MIN SEP						V	M					
_	Week Of			MTWTFS	<u>ss</u>	Spots Per Week	Sec.	Rate					
	10/29/2012-11/04/20	112		M		1		450.00					
	10/29/2012-11/04/20	,,_			MA MA	100 100							
			<u>Air Time</u>	M/G For	<u>Material</u>	, -	<u>Dur</u>	Rate	Debit	Cre	<u>dit</u>	Remarks	
į	Air Date	<u>Day</u>	<u>Air Time</u> 12:54:56 PM		Material TS12TV18H	, -	<u>Dur</u> 30	Rate 450.00	Debit	Cree	<u>dit</u>	Remarks	
<u>/</u>	Air Date 10/29/2012	<u>Day</u>			TS12TV18H	29/2012	30	450.00			dit 1	Remarks 405.00	
42	Air Date	<u>Day</u>			All the second	29/2012		450.00					
42	Air Date 10/29/2012 THE TALK	<u>Day</u>			TS12TV18H	29/2012	30	450.00					
42	Air Date 10/29/2012 THE TALK	<u>Day</u>			TS12TV18H 10/29/2012-10/2	29/2012 _Spots Per Week	30	450.00					
42	Air Date 10/29/2012 THE TALK 30 MIN SEP	<u>Day</u> Mo		M/G For	TS12TV18H 10/29/2012-10/2		30	450.00					
42	Air Date 10/29/2012 THE TALK 30 MIN SEP Week Of 10/29/2012-11/04/20	Day Mo		M/G For	TS12TV18H 10/29/2012-10/2	Spots Per Week	30	450.00			1		

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Buy	Flight						·			Total		
Line	Descri	ption			Buy Line Dates		MTV	VTFSS	Dur	Spots	Rate	
45	DR. PF	HL			10/29/2012-10/2	9/2012	М		30	1	500.00	
:	30 MIN SEP											
1	Week Of			MTWTFS	<u>S</u>	Spots Per Week	_	Rate				
	10/29/2012-11/0	04/2012		М		1		500.00				
	Air Date	Day	Air Time	M/G For	Material		Dur	Rate	Debit	Credit	Remarks	
	10/29/2012		03:17:38 PM	IVI/OTOI	TS12TV18H		30	500.00	<u> </u>	<u> </u>	<u>itemano</u>	
46	M-F 6P	M NEWS)		10/29/2012-10/2	9/2012	M		30	1	1,080.00	
,	Week Of			MTWTFS	c	_Spots Per Week		Rate_				
	10/29/2012-11/0	04/2012		M	<u>o</u>	<u> </u>	=	1,080.00				
						•						
	Air Date	-	Air Time	M/G For	Material		_Dur	Rate	Debit	Credit	<u>Remarks</u>	
	10/29/2012	Мо	06:13:49 PM		TS12TV16H	-	30	1,080.00	1			
48	11PM I	NEWS			10/29/2012-10/2	9/2012	М	LL.	30) 1	2,250.00	
					-							
	Week Of			MTWTFS	<u>S</u>	Spots Per Week	N 22	Rate				
	10/29/2012-11/0	04/2012		М		1		2,250.00				
	Air Date	Day	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	<u>Remarks</u>	
	10/29/2012	Мо	11:15:00 PM		TS12TV16H) N	30	2,250.00				
51	THE IN	ISIDER			10/29/2012-10/2	9/2012	М		30) 1	700.00	
1	Week Of			MTWTFS	<u>S</u>	Spots Per Week	_	Rate				
	10/29/2012-11/0	04/2012		М		1		700.00				
	Air Date	<u>Da</u> v	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	Remarks	
	10/29/2012	-	07:54:54 PM		TS12TV18H		30	700.00				

With:

21251 NETWORK PLACE CHICAGO, IL 60673-1251

For: TOM SMITH FOR SENATE(329097)

> 333 Allegheny Ave Ste 202 Oakmont, PA 15139-2072

201 N Union St Ste 200

ATTN:Accounts Payable

Alexandria, VA 22314-2651

In Account SRCP MEDIA(254304)



10/23/2012-10/29/2012

Brian Butz-1

KDKA-TV

Invoice Num:

Invoice Date:

Billing Cycle:

INVOICE

Page 6 of 6

Account Exec:

Office: KDKA-TV **Contract Num:** 1201-57049

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BS TELEVISION STATIONS

Customer Order:

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CPE: / 325

Product Desc: SMITH 10/23-29

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1201-544449

11/11/2012 Weekly

10/29/2012-11/11/2012 **Billing Period:**

12/11/2012 Net 30 days

Buy	Flight										Total		
Line	Description			Buy Line Dates			MTWTFSS			ur	Spots	Rate	
52	EXTRA			10/29/2012-10/29/2012		9/2012	2 M			30	1	145.00	
Wee	ek Of			MTWTFS	S	Spots Per Week		Rate					
10/29	9/2012-11/0	4/2012	М		1	1 145.0							
Air D	<u>Date</u>	<u>Day</u>	Air Time	M/G For	<u>Material</u>		_Dur	Rate	Debit		Credit	<u>Remarks</u>	
10/29	29/2012	Мо	01:48:16 AM		TS12TV16H		30	145.00					
	To	tal Spots	<u> </u>	Gross A	mt	Commis	sion Amt	Net Amt	Debit		Credit	Reconciliation	
Air Time Totals	ls	21	I	16,630.0	00		2,494.50	14,135.50	0.00		0.00	0.00	

Billing Notes

PRINT AT STATION. ALL RATES ARE NON PRE-EMPTIBLE. PAID FOR BY SMITH FOR SENATE. MARK INVOICE PAID, PROOF OF PERFORMANCE AND PUT IN PUBLIC FILE.

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

Wire Transfer Instructions:

For Billing Inquiries Please Contact: ACCOUNT EXECUTIVE

412-575-2200

16,630.00 **Gross Billing Trade Value** 0.00 Agency Commission 2,494.50 Local Tax 0.00 State Tax 0.00 **Pre Paid Amount** 0.00 **Pay This Amount** 14,135.50

Warranty - We warrant the above broadcasts were made according to the official station log.